

# Ashley Pingree Lewis

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## Objective

A young, energetic and inventive graphic designer specializing in print and digital media. Seeking an internship and/or part-time employment to further design experience. Online portfolio available at [www.dogbeachdesign.com/portfolio](http://www.dogbeachdesign.com/portfolio).

## Background

A uniquely skilled artist with a passion for illustration and expertise as an engineer with broad-based knowledge of defense technology. Experience developing branding identities, small business marketing plans, and all types of print collateral including packaging, publications and advertising. Experience designing and building websites, creating digital graphics and Flash animation.

- Skilled in digital photography and photo manipulation
- Proficient in Adobe Creative Suite software (CS3 & CS4): Photoshop, InDesign, Illustrator, Dreamweaver, and Flash
- Proficient in Microsoft Office, Project and Visio
- Working knowledge of HTML, XHTML, and CSS
- Excellent customer service abilities: client-focused, detail oriented and highly organized
- Experience working efficiently under pressure and delivering quality results while meeting strict deadlines
- Exemplary written, verbal & visual communication abilities

## Design Experience

### **Voiceofsandiego.org: Editorial Cartoonist & Graphic Designer ~ 2008–present (freelance)**

- ~ Contribute weekly editorial cartoons to the site (partial archive available at [www.voiceofsandiego.org/cartoons](http://www.voiceofsandiego.org/cartoons))
- ~ Design web ads for voiceofsandiego.org advertisers
- ~ Create various digital illustrations and graphics for the site
- ~ Develop layouts for print collateral pieces including business cards and marketing fliers

### **Tariq Khamisa Foundation (TKF): Graphic Designer ~ 2008–present (volunteer)**

- ~ Worked within a team of designers to develop winning branding identities and brochure designs chosen by TKF to re-brand the organization and promote its Stop Kids from Killing Kids campaign
- ~ Currently working with TKF staff to market the foundation with custom branded pieces, including letterhead, business cards, brochures, event invitations, presentation folders, e-mail templates, Twitter pages and websites

### **USS JARRETT (FFG-33): Public Affairs Officer ~ 2003–2004**

- ~ Developed layout, wrote original copy, and photographed shipboard operations, events and crew portraits for an 80-page cruise book documenting JARRETT's 6-month OEF/OIF deployment
- ~ Reported on deployment achievements and special events in articles published in Navy magazines and newspapers
- ~ Praised by JARRETT's Commanding Officer as the best PAO he'd had in two command tours

### **Daily Utah Chronicle: Editorial Cartoonist ~ 2000–2002**

- ~ Contributed daily editorial cartoons to the University of Utah's campus newspaper

## Work Experience

### **Tele-Consultants, Inc: Systems Engineer ~ 2008–2009**

- ~ Supported acquisition efforts within the Navy's Submarine Integration Program Office, PEO C4I PMW 770

### **US Navy: Surface Warfare Officer with Nuclear Engineering Specialty ~ 2002–2008**

- ~ Served as a Division Officer aboard San Diego based ships USS NIMITZ (CVN-68) and USS JARRETT (FFG-33)

## Education & Affiliations

### **Professional Certificates in Digital Graphics and Web Design from the Digital Arts Center at UCSD Extension**

- ~ Expected completion September 2009

### **Masters in Engineering Management from Old Dominion University, 2007**

### **B.S. in Chemical Engineering from the University of Utah, 2002**

### **Member of AIGA, The Professional Association for Design**