

# Ashley Pingree Lewis

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## Objective

A young, energetic and inventive graphic designer specializing in print and digital media. Seeking to add new clients to freelance business. Online portfolio available at [dogbeachdesign.com/portfolio](http://dogbeachdesign.com/portfolio).

## Background

A uniquely skilled designer with an artist's passion for illustration and the technical expertise of an engineer. Experience developing small business branding identities and marketing collateral; website design, e-mail newsletters, digital graphics and Flash animation; print design including packaging, publications, and signage; illustration ranging from vector graphics to editorial cartoons.

- Proficient in Adobe Creative Suite software: Photoshop, InDesign, Illustrator, Dreamweaver, Flash and Fireworks.
- Proficient in HTML and CSS; working knowledge of JavaScript.
- Proficient in Microsoft Office, Project and Visio.
- Skilled in digital photography and photo manipulation.
- Excellent customer service abilities: client-focused, detail oriented and highly organized.
- Experience working efficiently under pressure and delivering quality results while meeting strict deadlines.

## Design Experience

### **Dog Beach Design: Owner/Designer ~ 2009–present**

- ~ Specializing in branding, print design, web design and illustration. Online portfolio at [dogbeachdesign.com/portfolio](http://dogbeachdesign.com/portfolio).

### **voiceofsandiego.org: Editorial Cartoonist ~ 2008–present**

- ~ Contribute weekly editorial cartoons to the site (partial archive available at [voiceofsandiego.org/cartoons](http://voiceofsandiego.org/cartoons)).
- ~ Member of the voiceofsandiego.org development committee since 2010.

### **Tariq Khamisa Foundation (TKF): Graphic Designer ~ 2008–present (volunteer)**

- ~ Developed a new branding identity, website and marketing collateral to re-brand the organization and promote its Stop Kids from Killing Kids campaign.
- ~ Member of the TKF Marketing Committee since 2009.

### **USS JARRETT (FFG-33): Public Affairs Officer ~ 2003–2004**

- ~ Developed layout, wrote original copy, and photographed shipboard operations and crew portraits for an 80-page cruise book documenting JARRETT's 6-month deployment in support of Operations Enduring Freedom & Iraqi Freedom.
- ~ Praised by JARRETT's Commanding Officer as the best PAO he'd had in two command tours.

### **Daily Utah Chronicle: Editorial Cartoonist ~ 2000–2002**

- ~ Contributed daily editorial cartoons to the University of Utah's campus newspaper.

## Work Experience

### **Freelance Graphic Designer ~ 2009–present**

- ~ Owner and principal designer of Dog Beach Design. Specializing in branding, print design, web design and illustration.

### **Tele-Consultants, Inc: Systems Engineer ~ 2008–2009**

- ~ Supported acquisition efforts within the Navy's Submarine Integration Program Office, PEO C4I PMW 770.

### **US Navy: Surface Warfare Officer with Nuclear Engineering Specialty ~ 2002–2008**

- ~ Served as a Division Officer aboard San Diego based ships USS NIMITZ (CVN-68) and USS JARRETT (FFG-33).

## Education & Affiliations

- Professional Certificates in Digital Graphics and Web Design from the Digital Arts Center at UCSD Extension, 2009
- AIGA: The Professional Association for Design ~ Member since 2009
- Masters in Engineering Management from Old Dominion University, 2007
- B.S. in Chemical Engineering from the University of Utah, 2002