

# Ashley Pingree Lewis

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## Objective

An energetic and inventive graphic designer with expertise in both print and digital media. Seeking to add new clients to freelance business. View my online portfolio at [www.dogbeachdesign.com/portfolio](http://www.dogbeachdesign.com/portfolio).

## Background

A uniquely skilled designer with an artist's passion for illustration and the technical expertise of an engineer. Experience developing small business branding identities and marketing collateral; website design, Wordpress sites, e-mail newsletters, and Flash animation; print publications, advertising and signage; and illustration ranging from vector graphics to cartoons and fine art drawing.

- Proficient in Adobe Creative Suite software: Photoshop, InDesign, Illustrator, Dreamweaver, Flash and Fireworks.
- Proficient in HTML and CSS; working knowledge of JavaScript and Flash ActionScript.
- Proficient in Microsoft Office, including Project and Visio.
- Skilled in digital photography and photo manipulation.
- Experienced in a variety of traditional and digital illustration techniques: pencil, pen & ink, vector, digital painting.
- Excellent customer service abilities. Experience working in a fast paced environment and meeting strict deadlines.

## Design Experience

### **Dog Beach Design: Owner/Designer ~ 2009-present**

~ Specializing in branding, print design, web design and illustration. Client list and references available upon request.

### **voiceofsandiego.org: Graphic Designer and Editorial Cartoonist ~ 2008-present**

- ~ Developed branding for the first annual Politifest event, designed and published an 80-page book of photography, redesigned the organization's news website, and developed various web graphics and print collateral on an ongoing basis.
- ~ Contributed weekly editorial cartoons to the site from 2008-2010 (partial archive at [voiceofsandiego.org/cartoons](http://voiceofsandiego.org/cartoons)).
- ~ Member of the VOSD Development Committee since 2010.

### **Ocean Beach MainStreet Association: Graphic Designer ~ 2010-present**

- ~ Developed branding for the 2011 OB Street Fair, created a series of light pole banners to adorn Newport Avenue, and designed advertising and marketing collateral to promote the organization and businesses in Ocean Beach.
- ~ Member of the OBMA Design and Promotion Committees since 2010.

### **Tariq Khamisa Foundation: Graphic Designer ~ 2008-2010**

- ~ Developed a new branding identity, website and marketing collateral to re-brand the organization and promote its Stop Kids from Killing Kids campaign.
- ~ Member of the TKF Marketing Committee from 2009-2010.

## Work Experience

### **Freelance Graphic Designer ~ 2009-present**

~ Owner and principal designer of Dog Beach Design. Specializing in branding, print design, web design and illustration.

### **Tele-Consultants, Inc: Systems Engineer ~ 2008-2009**

~ Supported acquisition efforts within the Navy's Submarine Integration Program Office, PEO C4I PMW 770.

### **US Navy: Surface Warfare Officer with Nuclear Engineering Specialty ~ 2002-2008**

~ Served as a Division Officer aboard San Diego based ships USS NIMITZ (CVN-68) and USS JARRETT (FFG-33).

## Education & Affiliations

- Professional Certificates in Digital Design and Web Design for Graphic Professionals from UCSD Extension, 2009
- AIGA: The Professional Association for Design ~ Member since 2009
- Masters in Engineering Management from Old Dominion University, 2007
- B.S. in Chemical Engineering from the University of Utah, 2002